



CREATIVE STREATHAM

MAKERS MARKET 5 DEC 2021

11-4PM

22 TRADERS

300-400 VISITORS

TRADER FEEDBACK

ANSWERS BASED ON 11 TRADER RESPONSES



ON THE DAY

HOW WOULD YOU RATE THE EVENT?



5 OUT OF 5

HOW WERE YOUR TAKINGS ON THE DAY?

55%

**BETTER THAN
EXPECTED**

45%

AS EXPECTED

0%

WORSE THAN
EXPECTED

HOW WOULD YOU RATE THE
ATMOSPHERE ON THE DAY?



4.9 OUT OF 5

ABOUT B1

HOW WOULD YOU RATE THE PROMOTION IN
THE BUILD-UP TO THE MARKET?



4.6 OUT OF 5

HOW WOULD YOU RATE THE VENUE?



4.6 OUT OF 5

HOW WOULD YOU RATE THE MARKET
ORGANISATION ON THE DAY?



4.9 OUT OF 5

COMMUNITY

45%

SW16

18%

SW LONDON

TRADERS LOCATIONS INCLUDE

STREATHAM, CLAPHAM,
BRIXTON, CRYSTAL PALACE,
DULWICH & BATTERSEA

DO YOU FEEL THIS EVENT HAS
POSITIVELY IMPACTED THE COMMUNITY
SPIRIT IN STREATHAM?

82%

ABSOLUTELY

9% PROBABLY

9% MAYBE

THE FUTURE

“

THANK YOU AGAIN - BRILLIANT EVENT
- I THINK THERE'S SCOPE TO GROW
THE EVENT INTO A **QUARTERLY** THING
- **OUTDOOR TRADING IN THE SUMMER**
WOULD HELP IT MASSIVELY. CONGRATS
TO YOU ALL, SUCH A **GREAT EVENT**
FOR STREATHAM TO HAVE!

”

WOULD YOU TAKE PART IN ANOTHER
CREATIVE STREATHAM EVENT?

91%

ABSOLUTELY

9% MAYBE

0% NEVER

“

PERHAPS A **BIGGER OUTDOOR**
(MARKET) ON THE MEWS COULD
WORK IN THE **SUMMER** IF PERMITTED

”

THE FUTURE

WOULD YOU BE INTERESTED IN WORKING
WITH B1 CREATIVE / CREATIVE STREATHAM
IN ANOTHER CAPACITY?

ATTENDING A WORKSHOP

 7 TRADERS

HOSTING A WORKSHOP

 2 TRADERS

ATTENDING A TALK

 4 TRADERS

HOSTING A TALK

 3 TRADERS

HIRING THE VENUE

 6 TRADERS

DESIGN / MARKETING SERVICES

 3 TRADERS



1 CREATIVE

INSTREATHAM